



## **Pegasus Park Names David E. Snow, PhD as Executive Director**

**DALLAS - August 5, 2025** - [Pegasus Park](#) has appointed Dr. David E. Snow as the campus's first Executive Director, where he will lead multi-year strategic planning, ecosystem growth, business development, and foster regional collaboration across the biotech, academic, and nonprofit sectors.

Dr. Snow brings more than 15 years of experience at the intersection of research, entrepreneurship, and economic development. Most recently, he served as President and CEO of the University of Arkansas Technology Development Foundation (UATDF), where he led the financial, operational, and strategic direction of the Arkansas Research & Technology Park. Under his leadership, the foundation doubled its revenue, tripled net assets, acquired a \$20.5M facility, and led multi-phase planning to expand the park into a 2.5 million square-foot mixed use innovation district.



"I am thankful for the opportunity to join Pegasus Park. Pegasus Park is more than a campus, it's a purpose-built community that serves as a catalyst for cross-sector collaboration and discovery," said Dr. Snow. "By bringing together cutting-edge biotech labs and the people that need them, mission-driven nonprofits, and modern social spaces, it's building a thriving community that's accelerating progress in science, health, and wellness, right from the heart of Dallas."

He also co-led the establishment of the Institute for Integrative and Innovative Research (I<sup>3</sup>R) and The Collaborative innovation hub in Bentonville as interim Vice Chancellor for Economic Development at the University of Arkansas. Dr. Snow also previously led commercialization and IP strategy at Texas Tech University, where dramatic increases in invention disclosures, patent filings and licensing revenue were realized under his leadership.

A Certified Licensing Professional and Registered Patent Agent, Dr. Snow is recognized for his ability to connect research and innovation with real-world impact. He has launched startups, developed proof-of-concept funding models, and built cross-sector partnerships among academia, industry, and government.

Dr. Snow holds a Ph.D. in Chemistry and a BA in Biochemistry from Texas Tech University. In addition to his professional roles, he has served as a National Science Foundation panelist, former board member of the Fayetteville Chamber of Commerce, and member of the Biotechnology Innovation Organization (BIO) Technology Transfer Committee.

"We're pleased to welcome Dr. David Snow as the inaugural Executive Director of Pegasus Park," said Steve Davis, President and Chief Operating Officer of J. Small Investments. "As



North Texas rises in the ranks of U.S. biotech hubs, Pegasus Park is actively attracting a global network of tenants, talent, investors, and industry events. Since launching in 2021, Pegasus Park has become the epicenter of life science and healthcare innovation in the region and Dr. Snow's background in building innovation ecosystems is going to help guide the campus through its next phase of growth."

Located between the Dallas Design District and Southwestern Medical District, Pegasus Park is a 26-acre and 885,000-square-foot mixed-use office campus serving as a hub of biotech, life sciences, social impact, and corporate innovation.

#### **About Pegasus Park**

Pegasus Park is a 26-acre, mixed-use office campus consisting of more than 885,000 square feet of office and amenities space across multiple buildings. The development includes an 18-story office tower, BioLabs, a state-of-the-art incubator laboratory and office facility for startup life sciences companies, Bridge Labs, a purpose-built institutional quality non-incubator life sciences building with laboratory and office space, and nonprofit and social impact shared spaces. The campus also offers vibrant entertainment and dining venues. The campus catalyzes a more robust life science ecosystem in North Texas and strengthens the local nonprofit sector through a dedicated social impact hub occupying five floors of the office tower. Strategically located in the heart of the rapidly expanding Innovation District, between the Dallas Design Center and the Southwestern Medical District in Dallas, Pegasus Park is a premier hub of innovation.

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